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## PRESS RELEASE



# AAIS Introduces New Digital Newsmagazine Tackling Modern P&C Insurance Trends

On September 29, AAIS will host AAIS Pulse, the first in a series of online video discussions offering interactive access to an esteemed line-up of experts.

LISLE, IL., September 17, 2020 – On September 29, AAIS (the American Association of Insurance Services) will host its first AAIS Pulse, a digital newsmagazine offering interactive access to a unique panel of experts discussing issues important to insurance professionals. Hosted by AAIS CEO Ed Kelly, AAIS Pulse will welcome renowned executives and thought leaders to provide insight and perspective on the issues facing insurance professionals today.

“With the success of our Virtual Main Event in May, we saw a need for an interactive and informative digital program that addresses contemporary industry trends and concerns.” AAIS President and CEO Ed Kelly said. “Our focus on modernization and technology throughout the insurance ecosystem puts us in unique position to assemble a diverse and exceptional panel of prominent thought leaders.”

AAIS Pulse is being offered FREE to those interested in the property-casualty insurance industry. Beginning at 9 a.m. (CT) on September 29, AAIS Pulse will feature segments on the following topics:

- **Open Source is Coming: What Does it Mean for Insurance?**
- **Artificial Intelligence (AI) and Modern Compliance**
- **Tracking CATs and Taming Risk**
- **Into the Weeds: Cannabis Insurance and the Law**
- **Cybercrime: The Online Home Invasion**

Along with several of AAIS’s own thought leaders, AAIS Pulse will welcome Guest Speakers that hail from progressive organizations, such as Aon, Berkley Re Solutions, CyberScout, FINOS, Locke Lord, Porter Wright Morris & Arthur, and RMS. Following each session, registered attendees may get engage panelists in a live question and answer period.

Registration is open and free of charge. For more information about AAIS Pulse, click [here](#).

**AAIS Pulse welcomes renowned thought leaders to provide insight and perspective on issues facing insurance professionals.**

### AAIS

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### ABOUT AAIS

Established in 1936, AAIS serves the Property & Casualty insurance industry as the only national nonprofit advisory organization governed by its Member insurance carriers. AAIS delivers tailored advisory solutions including best-in-class policy forms, rating information and data management capabilities for commercial lines, inland marine, farm & agriculture and personal lines insurers. Its consultative approach, unrivaled customer service and modern technical capabilities underscore a focused commitment to the success of its members. AAIS also serves as the administrator of openIDL, the insurance industry’s regulatory blockchain, providing unbiased governance within existing insurance regulatory frameworks. For more information about AAIS, please visit [www.aaisonline.com](http://www.aaisonline.com).

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Source: [Globe Newswire](#)