



**ASSOCIATE
• MEMBER •**

As an AAIS Associate Member, you gain **direct access** to the same products used by your AAIS clients and **greater exposure** to AAIS members through our many communications channels.

PRODUCTIVITY

AAISdirect Internet access to AAIS policy forms, manuals, bulletins, educational materials and more.

AAISdirect helps software vendors, reinsurers, and independent adjusters support their AAIS clients more quickly and efficiently. Now, you can have what you need, when you need it.

- Access to the forms and manuals used by your client companies provides up-to-date product information and keeps you informed about planned changes
- Ability to download forms and manual information makes your company more efficient and productive
- Free attendance at AAIS Web seminars on products and services
- Access to analyses of coverage, coverage comparisons, and rating examples

PROMOTION

Reach over 600 affiliate P&C insurance companies via AAIS communications

- *AAIS Advisory* - Promotion of your company's AAIS-related developments in our bi-weekly newsletter, e-mailed to over 2,500 AAIS and industry readers
- AAISonline
 - Listing on "Associate Member" page
 - Hyperlink to your Web site
- *Viewpoint* magazine - quarterly magazine which reaches almost 2,200 decision-makers in AAIS companies
 - Free full-page, four-color ad per year
 - Opportunity to submit by-lined articles
- AAIS Main Event (Annual Conference)
 - Opportunity to display company literature
 - One complimentary registration for member staff
 - One complimentary registration for guest client

Here's what some new associate members have to say about the benefits:

"We also use AAISdirect for general research on emerging issues as well as day-to-day questions. Access to this information enables us to stay current with the programs our clients are using so that we can serve them more efficiently and effectively."

—Laura Allison, General Reinsurance Corp.

"AAISdirect electronic access provides substantial improvements in efficiency and timeliness to both our company and our clients who use AAIS materials."

—Insurance Software Company Executive



AAIS serves as a product development resource for more than 600 property/ casualty insurers that use its standardized policy forms, manual rules, and loss cost rating information. As such, AAIS is a key business partner for its member companies.

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